

Community Engagement Specialist

Civil Service Equivalent:	Community Development Program Specialist I
Salary Range:	\$ 34,590-\$68,099
Supervised By:	Capacity Building & Community Engagement Program Manager
Supervises:	N/A

Position Description:

Bachelor's in social work, sociology, psychology, public health or related field or three years of experience; excellent verbal and written communication skills; and ability and willingness to collaborate with colleagues and clients of diverse races, ethnicities, religious affiliations/beliefs, gender identities and sexual orientations also required. Experience in STD/HIV related health education, basic community coordinating skills, familiarity with Louisiana's social landscape, engaged with non-traditional communities, basic graphic design (infographics) skills and experience with social marketing and social media.

MINIMUM QUALIFICATIONS:

Bachelor's Degree with one year of experience or 3 years of relevant experience.
Ability to work with people of diverse lifestyles required. Prior experience working in an HIV service, HIV prevention, healthcare, mental health, or substance abuse rehabilitation program preferred.

SUBSTITUTIONS:

Six years of full-time work experience in any field may be substituted for the required baccalaureate degree.

Candidates without a baccalaureate degree may combine work experience and college credit to substitute for the baccalaureate degree.

College credit earned without obtaining a baccalaureate degree may be substituted for a maximum of four years full-time work experience towards the baccalaureate degree. Candidates with 120 or more semester hours of credit, but without a degree, must also have at least two years of full-time work experience to substitute for the baccalaureate degree.

Duties to include but not limited to:

25%	Assist Community Mobilization Supervisor in development and evaluation of a Community Mobilization strategic plan. Assist the Community Mobilization Supervisor with the daily management of community engagement initiatives. Develop, with Community Mobilization Supervisor, and implement a dynamic "in-person" community engagement activation strategy to support the mission of SHHP.
5%	Coordinate with community based organizations in planning and implementation of special events including HIV testing and/or awareness events held in conjunction with

	Essence Music Festival, gay pride celebrations in various regions of the state, Bayou Classic, etc.
10%	Coordinate with local organizations to participate in alternative/non-traditional community based activations such as neighborhood festivals and social group events. Coordinate with CBOs statewide to support and assist in facilitating local CABs to amplify community voices and representation in SHHP's programmatic decisions.
10%	Support Ending the HIV Epidemic efforts by coordinating and monitoring engagement strategies for residents across the State of Louisiana particularly youth, young adults, People of Transgender Experience, and Same Gender Loving community members. For example, a College Ambassador Program.
10%	Design and complete a monthly community engagement report to submit to the Community Mobilization Supervisor. <ul style="list-style-type: none"> Keeps knowledge up-to-date on current community engagement and mobilization methods/strategies, especially those related to STD/HIV prevention and health equity.
10%	Supports SHHP's efforts in recognition of national STD or HIV related awareness days/months, such as World AIDS Day, African American HIV Awareness Day, National Women and Girls HIV Awareness Day, STD Awareness Month, National HIV Testing Day, and Gay Men's Health Day, as it related to social media promotion and community engagement.
10%	<ul style="list-style-type: none"> Contributes to social marketing team by providing content from community engagement activation feedback. Assists with maintaining Louisiana Health Hub website. Contribute to design and implementation of new STD/HIV awareness campaigns by supporting social marketing work groups and ongoing collaboration with STD/HIV social marketing initiatives and activities.
5%	<ul style="list-style-type: none"> Assists with expanding community coalitions/partnerships for successful implementation and execution of community planning and social marketing campaigns. Supports the Regional STD/HIV Task Forces by attending meetings, actively participating in sub committees, promoting regional collaboration and serving as a SHHP liaison for each region.
5%	<ul style="list-style-type: none"> Lead SHHP staff projects contributing to equitable work culture and reduction of silos, such as a collaborative mentorship program. Support SHHP staff in development pertaining to relationship building internally and with community partners.
10%	<ul style="list-style-type: none"> Assists Prevention and Business Staff in securing, distributing, and responding to request for testing supplies, condoms and educational materials. Maintains organization of swag inventory and community activations database. Perform other duties as needed/requested due to shifts in funding sources and/or programmatic priorities.

Open Until Filled - Applicants should submit a resume and cover letter to SHHP_Resumes@la.gov
Must Reference: the **Job Title** in the subject line. EOE/AA Employer