

## Community Engagement Specialist

Acadiana CARES, in conjunction with the Louisiana Office of Public Health STD/HIV/Hepatitis Program, is seeking applicants for The STD/HIV Community Engagement Specialist to contribute to the design and implementation of new STD/HIV awareness campaigns by supporting social marketing work groups to promote ongoing STD/HIV social marketing initiatives and activities, and assists with planning and implementation of special events including HIV testing and/or awareness events held in conjunction with major events both locally and throughout various regions of the State.

### **Minimum Qualifications:**

A bachelor's in marketing, communications, art, or related field; excellent verbal and written communication skills; and ability and willingness to collaborate with colleagues and clients of diverse races, ethnicities, religious affiliations/beliefs, genders, and sexual orientations are also required. Prior experience working in an HIV service, HIV prevention, healthcare, mental health, or substance abuse rehabilitation program preferred.

Must be proficient in using various social media platforms such as Facebook, Instagram, Tumblr, and Twitter. Experience in STD/HIV health education, basic graphic design (infographics), short videos, website maintenance, and micro-blogs is preferred.

**Open Until Filled; Applicants** should submit a resume to [SHP\\_Resumes@la.gov](mailto:SHP_Resumes@la.gov)

Must have 3 References: **Community Engagement Specialist-New Orleans** in the subject line.

EOE/AA Employer