

STD/HIV/Hepatitis Marketing and Communications Supervisor

Acadiana CARES, in conjunction with the Louisiana Office of Public Health-STD/HIV Program is currently seeking a Marketing and Communications Supervisor to create, maintain, and communicate the marketing and communications strategy for STD/HIV/Hepatitis Program. Position will provide oversight for all marketing campaigns and deliverables including social media, websites, print materials, and special events and will be responsible for measuring and monitoring key performance indicators. A Bachelor's Degree in marketing, communications, journalism or related field and 5 or more years of relevant professional experience OR no degree and 8 years minimum relevant professional experience required; excellent verbal and written communication skills; and ability and willingness to collaborate with colleagues and clients of diverse races, ethnicities, religious affiliations/beliefs, genders and sexual orientations also required. Master's Degree and minimum 3 years relevant experience preferred. Experience in coordinating, managing and/or evaluating STD/HIV/Hepatitis or other health related social marketing campaigns is preferred.

Submit **cover letter, resume and three professional references** to shp_resumes@la.gov. Applications accepted until position is filled.